

## Quick Facts:



- The Green Man airs on KTVQ and the CW network in our area.
- The Green Man airs statewide on Montana PBS!



The Green Man was created by and is produced by the husband/wife team of Kris and Scott Prinzing through their 501(c)3 non-profit educational organization MusEco Media and Education Project. (www.MusEco.org!) Both have Masters of Education degrees and many years of experience in teaching, public speaking and in producing content for all forms of media.



### Widely Enjoyed!

The Green Man's antics are seen and enjoyed by a broad cross section of the public!

As the #1 rated news and syndicated TV show station, Q2 reaches every segment of our region's population!

And the CW Network, with its 12 – 49 year-old demographic, reaches an especially vibrant segment of our population!



### Gigantic Reach!

Green Smarts with the Green Man reaches, literally, hundreds of thousands of people in our area!

Q2 is watched by up to 220,000 viewers in 23 counties in Montana and Northern Wyoming!

The CW Network is watched by up to 52,000 people on cable systems in 15 area communities!

GreenManTV.org



### Green Man Episodes Air Frequently!

Episodes air from 2 - 5 times each day on KTVQ, and up to 15 - 30 times each week on CW!

### WHY?

Now that broad recognition of the need to conserve energy and other resources is mainstream, the *public wants reliable information* on how they can live 'greener' lives – and do so easily and conveniently in their own communities.



### WHY US?

The public relies on trusted media outlets for just this kind of information. It is the responsibility of institutions with the knowledge, experience and understanding of these topics and issues to meet the demand for this information by the public. *MusEco has that expertise and experience.*

### WHY TV?

Television has a unique capacity to effectively impart information related to adopting lifestyle changes. This is because modeling – demonstrating behavior by example – is the most natural, instinctive way for people to receive and integrate new information into their lives. This is why *television and other visually-based media formats have such a profound impact*, and is the reason advertisements in these formats are so effective.

# effective!

Not only is this production effective at sustainability education, but it also provides an excellent, effective opportunity for sponsors to bask warmly in the friendly glow of The Green Man, thereby increasing positive public perception and interest in the products sponsors offer the public. (Which is why we are so choosy about our sponsors!)

## Become a sponsor!

Please note: availability *is* limited!

### Rates:

\$300 per sponsorship credit per month  
(commercial broadcasting stations)

\$300 per underwriter credit per month  
(public television)

\$500 per month to be an underwriter  
for both.

\$2000 for exclusive  
sponsorship of an episode with  
voiceover *and* visual credit

Want to commission an episode? - talk to us!

Contact us! Quick!

Kris Prinzing  
406-591-0575  
Kris@MusEco.org

[www.MusEco.org](http://www.MusEco.org) [www.GreenManTV.org](http://www.GreenManTV.org)

But wait! How about a *barter or trade*?

MusEco sees great value in bartering and trading goods and services for products, so we are always interested in considering them with sponsors and underwriters of our excellent productions! Please talk to us about your ideas, and we'll make sure we talk to you about ours!

# Smart!



*GreenSmarts with the Green Man* is a series of 1-minute long television vignettes that provide positive, memorable information to the public about integrating smart, environmentally responsible choices into their daily lives... **WHILE** being fun, entertaining and engaging!

Colorful images and scenes, lighthearted pantomime, dynamic narration, and an upbeat theme are the hallmarks of this uniquely **enjoyable** and **effective** production.

